



# Trackers optimize fleet management through improved visibility

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## Optimized fleet management through improved visibility

Fårup Beton is a Danish company that develops, produces and delivers concrete products for the construction industry.

Before contacting Trusted, the company had recently invested in trailers for the transportation of concrete elements to construction sites.

They were now looking for a solution to manage and improve the daily visibility of their trailers loaded with concrete.



## Challenges solved by tracking and data logging

The main wish was to optimize the business flow by ensuring that trailers were empty in as brief periods of time as possible and not go idle or missing.

In addition, as the company employed hired drivers, they were looking for a solution to ensure that trailers were only used for the concrete elements from Fårup Beton and not those of their competitors.

## Optimized fleet management and an added bonus

Fårup Beton found that Trusted offered the perfect solution that could provide them with the daily overview to improve their logistics flow.

With their Trusted tracking solution, they are now aware of the location of their trailers. They can hereby quickly return and fill the trailers up with new concrete-elements to minimize unnecessary storage.

The solution came with an added bonus as the field area at the headquarters in Fårup is 4,5 acres. Because of the size it turned out to be very beneficial for the company to know exactly where the drivers should pick up the trailers.



And because Fårup Beton has a lot of trailers, the daily overview secured in cooperation with Trusted has created both insights and great value to the company.

The whole solution is a good example of the fact that tracking is not only for your most expensive assets. In this case, it was the visibility made possible through tracking that made the difference.

”Trusted offered the perfect solution that could provide a daily overview to improve the logistics flow”

## Contact

For more case stories or customised solutions for your tracking needs, please give me a call today or book a meeting.

### Sales Director

**Peter Nissen**

Phone: +45 2630 7848

E-mail: [pen@trustedglobal.com](mailto:pen@trustedglobal.com)





## Benefits of tracking and data logging

- Know exactly where machinery and equipment are located
- Theft security through geo site alarms and GPS recovery
- Utilization overview of asset performance
- Easily check availability of assets and equipment
- Improved efficiency reduces spend and leasing costs
- Optimize productivity
- Optimize delivery time
- Improve customer satisfaction



Advanced sensors



Battery for years



Global tracking



Hard-to-kill

Trusted A/S  
Ballevej 2A  
DK-8600 Silkeborg

+45 7199 7307  
hello@trustedglobal.com  
www.trustedglobal.com